

Gandhinagar University

SPONSERSHIP

Gandhinagar University aims to be a leading center for research and studies, pursuing knowledge in both fundamental and applied area, and collaborating closely with business and industry in promoting technological innovation and economic development. For the same, University is offering opportunity to sponsor the events which is taking place in campus. We, at GU invites reputed institutes, organization and companies to collaborate for the technical development of society via events and initiatives like seminars, conference and programs. We promote you all at various levels in the events of university.

We offer you activities like;

- Seminar for foreign Studies
- Education Fair
- Technical talk
- Technical Seminar
- Classroom Sessions
- Placement Activity
- Kiosk in campus during university events Promotion in annual events like ICDSIA, JAZBA, TECHFEST, SPORTS and other eventsfor the mentioned activities, GU introduce 3 basic categories for sponsorship.

Category – 1

- Amount 5 Lakhs and More
- Duration 12 months

Facilities Includes:

- Open Campus for Education fair (During semester)
- Seminar hall for Workshop, Expert Talk and social events
- Classrooms for technical session (1 session in the semester)
- Access to the resources for Placement activities and Job fair
- Kiosk in college campus during Cultural, sports and Techfest events
- Logo in Event broacher and Banner
- Permission of Promotion via Broachers in events
- Advertisement in Annual events of organizations
- Banner in different programs of the university

Category – 2

- Amount 2 lakhs and More
- Duration 6 months

Facilities Includes:

- Classrooms for technical session (1 session in the semester)
- Access to the resources for Placement activities and Job fair (1 day)
- Kiosk in college campus during Cultural, sports and Techfest events
- Logo in Event broacher and Banner
- Permission of Promotion via Broachers in events
- Advertisement in Annual events of organizations
- Banner in different programs of the university

Category – 3

- Amount 50 thousand and more
- Duration 3 months

Facilities Includes:

- Kiosk in college campus during Cultural, sports and Techfest events
- Advertisement in Annual events of organizations
- Banner in different programs of the university

Category – 4

- Amount 25 thousand and more
- Duration 1 event

Facilities Includes:

- Advertisement in Annual events of organizations
- Banner in different programs of the university

SPONSORSHIP AGREEMENT AND RULES

The Sponsor has agreed to Sponsor an event(s)/activity, or activities, of Gandhinagar University. GU has agreed to provide the Sponsor with the benefits set out in their Agreement.

Terms and Conditions

1. GU will not provide any type of materials like stall, dome, banner or printed Boucher and manpower for your event.
2. The university reserves the rights to determine, and if it deems necessary, alter at its solediscretion, in each case without liability:
 - The location and/or size of the Venue;
 - The timings for the Event;
 - The term or duration of the Event;
 - The date or dates on which the Event is to be held;
 - The layout of the Event generally;
 - The format of the Event
 - The content of the Event
 - The entrances and exits to and from the Event; and
 - Any and all other technical or administrative details in respect of the Event.
3. The University will use reasonable endeavors to notify the Sponsor of any changes or alterations to the Event as a whole which materially and detrimentally impact on the Sponsor's rights under this Agreement.
4. Neither university shall be liable to the other under this Agreement for any loss, damage, cost, expense or other claim for compensation arising as a direct or indirect result or breach or non-performance of this Agreement due to a Force Majeure Event. Under no circumstances shall the University be liable to the Sponsor for any of the following, whether in contract, tort (including negligence) or otherwise:
 - Any indirect or consequential losses;
 - Loss of revenue or anticipated revenue;
 - Loss of savings or anticipated savings;
 - Loss of profits or anticipated profits; or loss of wasted expenditure.
5. All Sponsorship activities and promotions are subject to approval by GU. GU reserves the right to restrict, prohibit, or remove any activity, material, or promotion by Sponsor which, in its opinion and at its sole discretion, becomes objectionable for any reason and may detract from the general character of the Event. Such activities and promotions may include, but are not limited to, persons, objects, conduct, printed materials and anything which GU determines to be objectionable. In no event shall GU be liable for any expenses incurred as a result of such restriction, prohibition or removal.

6. Any information provided by GU to the Sponsor in any presentation, media pack, advance notification, programme, agenda or mailing by GU is indicative only and GU gives no warranty or undertaking as to the accuracy of this information.

7. Payment Condition

7.1 The Sponsor will be invoiced for the Sponsorship Fee in full on the date of signing. Sponsorship Fee is payable in installments GU will invoice the Sponsor for the Sponsorship Fee in accordance with the payment schedule set out in the Work Order. The Sponsor agrees that any payment of the Sponsorship Fee in installments is solely for the convenience of the parties and the full Sponsorship Fee shall at all times remain payable.

7.2 Unless otherwise specified in the relevant Work Order, the Sponsor shall pay (by bank transfer or cheque) to GU the Sponsorship Fee no later than 30 days from the date of the invoice ("Due Date").

7.3 The Payment Terms of this clause 7 are subject to the completion of satisfactory credit checks of the Sponsor and GU reserves the right to request immediate payment of the Sponsorship Fee by the Sponsor in the event that any such credit checks are unsatisfactory to GU, in its sole and reasonable discretion.

7.4 In the event of late payment of the Sponsorship Fee, or any other costs or expenses as may be due by the Sponsor to GU during this Agreement, GU reserves the right to charge interest on any late payment at a rate of 4% per annum (calculated daily) above the base rate of Bank from time to time from the relevant payment date until payment is received in full.

7.5 In the event that the Sponsorship Fee (or any outstanding balance of the Sponsorship Fee) has not been paid five Business Days prior to the commencement of the Activity, GU reserves the right to withdraw its provision of the Sponsorship Services. The Sponsor shall be given no less than 2 Business Days' notice of GU's intention to withdraw its provision of the Sponsorship Services in accordance with this clause 7.5.

8. Termination and Cancellation

8.1 The organization may terminate this Agreement immediately on written notice to the Sponsor, if the Sponsor fails to pay the Sponsorship Fee to the organization in accordance with the payment provisions of this Agreement;

8.2 Either party may terminate this Agreement if: (a) the other party commits a breach of any provision of this Agreement and such breach is not rectified within 7 days after receipt of written notice from the first party requiring the breach to be remedied;

(b) One party commits any act or behaves in any manner, which in the reasonable opinion of the other party, brings the first party into disrepute; or (c) one party becomes or threatens to become, or in the reasonable opinion of the other party is in jeopardy of becoming, subject to any form of insolvency administration.

8.3 The Sponsor will not be entitled to any refund of the Sponsorship Fee if the Sponsor terminates this Agreement other than in accordance with clause 8.2.

9. Publicity

Except as otherwise specified in this Agreement, all press releases, events, public relations or other promotional activity, publications or advertising of any nature in relation to this Agreement, shall be subject to GU's Brand Guidelines or the Sponsor's Brand Guidelines (as appropriate) in the case of the Sponsor deciding to issue any such publicity materials, shall require GU's prior written approval, such approval not to be unreasonably held or delayed.

10. Insurance

Without limiting its obligations and responsibilities under this Agreement the Sponsor will affect insurances for inter alia loss or damage, and public and third-party liability, and will produce to GU the policy or policies of insurance so effected or evidence of such policy or policies of insurance and the current premium renewal receipts relative to the policy or policies of insurance aforesaid if requested.

Signature of Sponsor

Signature of Director

Date